

## Analisis efektivitas penerapan ERP (studi kasus PT. Minamas Gemilang) = Effectiveness analysis of ERP (case study PT Minamas Gemilang)

Fauzan Azima, author

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### Abstrak

[<b>ABSTRAK</b><br>

Evaluasi efektivitas penerapan ERP pada suatu perusahaan merupakan hal yang sangat penting untuk mengetahui seberapa besar manfaat yang diberikan dari ERP tersebut. Ada berbagai metode yang dapat digunakan untuk mengukur efektifitas penerapan ERP, salah satunya adalah Analytical Hierarchy Process (AHP). Penelitian ini mengidentifikasi kriteria ? kriteria yang mempengaruhi penerapan ERP pada suatu perusahaan dengan berdasarkan literatur yang ada serta narasumber pada perusahaan. Pada penelitian ini juga dilakukan penilaian kriteria dengan menggunakan pendapat dari para narasumber yang mewakili desainer, implementer, trainer, support, dan user. Hasil menunjukkan bahwa kriteria yang sesuai adalah strategy-fit, change management, business functionality, flexibility, benefits serta kriteria turunan dari business functionality yaitu financial, operation dan juga kriteria turunan dari benefits yaitu kualitas data, kualitas laporan. Berdasarkan hasil penilaian, ERP pada pada perusahaan sudah memberikan dampak yang positif tetapi masih memerlukan beberapa perbaikan untuk dapat memaksimalkan ERP tersebut terutama dalam hal laporan yang dihasilkan dari ERP tersebut.

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<b>ABSTRACT</b><br>

Effectiveness evaluation of ERP implementation in a company is very important to know how big the benefits provided from the ERP. There are various methods that can be used to measure the effectiveness of ERP implementation, one of which is Analytical Hierarchy Process (AHP). This study identifies the criterias that affect the implementation of ERP in a company on the basis of literature and informant at the company. In this study also was assessed the criteria from opinions of the informant representing designers, implementers, trainers, support, and user. The results showed that the appropriate criteria are-fit strategy, change management, business functionality, flexibility, benefits and criteria derived from the business functionality such as financial and operations and also criteria derived from the benefits such as the quality of the data and the quality of the report. Based on the results of valuation, the ERP in the company have a positive impact but still needs some improvement to be able to maximize the ERP especially in terms of the reports generated from the ERP.;Effectiveness evaluation of ERP implementation in a company is very important to know how big the benefits provided from the ERP. There are various methods that can be used to measure the effectiveness of ERP implementation, one of which is Analytical Hierarchy Process (AHP). This study identifies the criterias that affect the implementation of ERP in a company on the basis of literature and informant at the company. In this study also was assessed the criteria from opinions of the informant representing designers, implementers, trainers, support, and user. The results showed that the appropriate criteria are-fit strategy, change management, business functionality, flexibility, benefits and criteria derived from the business functionality such as financial and operations and also criteria derived from the benefits such as the quality of the data and the quality of the report. Based on the results of

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