

Analisis faktor yang mempengaruhi pengguna aplikasi : studi kasus portal internal Perum Percetakan Uang Republik Indonesia = Analysis of factors affecting application acceptance a case study of internal portal at the Indonesian government security printing and minting corporation

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Abstrak

[ABSTRAK

Organisasi yang menerapkan sebuah sistem informasi mengharapkan agar seluruh pengguna menggunakan sistem informasi tersebut. Demikian pula dengan penerapan Portal Internal di Perum PERURI. Portal Internal tersebut hadir sebagai pintu gerbang ke berbagai sistem informasi lain serta menyajikan informasi seputar perusahaan dan individu pegawai. Meskipun Portal Internal telah memberikan fasilitas tersebut, belum semua pengguna menggunakan Portal. Oleh karena itu, dibutuhkan penelitian untuk mengetahui faktor yang mempengaruhi pengguna dalam menggunakan Portal Internal Perum PERURI.

Dalam penelitian ini, peneliti menggunakan faktor yang terdapat pada Unified Theory of Acceptance and Use of Technology (UTAUT), model keberhasilan sistem informasi DeLone dan McLean, serta Technology Acceptance Model (TAM). Data awal penelitian didapatkan dari pengolahan basis data serta wawancara. Untuk pengujian hipotesis, data didapatkan dari kuesioner penelitian yang didapat dari 200 responden. Data yang diperoleh diuji dengan Structural Equation Modeling (SEM) menggunakan perangkat lunak SmartPLS 2.0 M3.

Dengan adanya penelitian ini, diharapkan faktor yang mempengaruhi penerimaan pengguna terhadap Portal Internal Perum PERURI dapat diketahui serta membantu para pengambil keputusan untuk meningkatkan penggunaan portal. Hasil dari penelitian ini adalah didapatkannya lima faktor yang mempengaruhi niat pengguna dalam menggunakan Portal, yaitu kualitas informasi, kualitas sistem, kondisi fasilitas, pengaruh sosial, dan relevansi dengan pekerjaan.;

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ABSTRACT

Organizations that implement an information system expects that all users use the information system. Similarly, the application of the Internal Portal in Perum PERURI. Internal Portal is present as a gateway to a variety of other information systems as well as provide information about the company and the individual employee. Although the Internal Portal has provided the facility, not all users use the Portal. Therefore, recent research is needed to determine the factors that affect users in the use of the Internal Portal Perum PERURI.

In this study, researchers used the factors contained in the Unified Theory of Acceptance and Use of Technology (UTAUT), model of information systems success DeLone and McLean, and the Technology Acceptance Model (TAM). Preliminary data obtained from the study database processing and interviews. To test the hypothesis, the data obtained from the questionnaire research obtained from 200 respondents. The data obtained were tested using Structural Equation Modeling (SEM) using software SmartPLS 2.0 M3. With the existence of this study, it is expected that factors affecting user acceptance of the Internal Portal Perum PERURI knowable and helps decision makers to increase the use of portals. The results of this study

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