

Peranan kepemimpinan dan strategi organisasi dalam menghadapi dinamika lingkungan eksternal organisasi (studi kasus PB HMI periode 2013-2015 ketua umum M. Arif Rasyid) = The rule of organization leadership and strategy in the face of dynamic external environment (case study PB HMI period 2013-2015 chairman Arif Rasyid)

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Abstrak

[<b>ABSTRAK</b><br>

HMI (Himpunan Mahasiswa Islam) merupakan salah satu organisasi mahasiswa terbesar di Indonesia. Perjalanan HMI hingga saat ini seringkali dipenuhi dengan dinamika baik di Internal maupun eksternal organisasi. Penelitian ini meneliti peranan kepemimpinan dan strategi organisasi dalam menghadapi dinamika lingkungan eksternal berupa munculnya PB HMI yang diketuai Adi Baiquni dan periode kepengurusan yang berada pada momentum pemilihan umum tahun 2014. Tiga rumusan pertanyaan penelitian yaitu ; 1) Apa strategi organisasi PB HMI periode 2013 ? 2015 yang dipimpin oleh Arif Rosyid dalam menghadapi dinamika lingkungan eksternal organisasi ? 2) Kenapa memilih strategi tersebut sebagai upaya dalam menghadapi dinamika lingkungan eksternal organisasi ? 3) Bagaimana peranan kepemimpinan dalam implementasi strategi organisasi dalam menghadapi dinamika lingkungan eksternal organisasi ?

Penelitian ini menggunakan metode penelitian kualitatif dengan teknik pemilihan informan ditentukan secara purposive sampling yaitu dengan melakukan wawancara mendalam kepada informan yang dipilih dengan pertimbangan tertentu serta melakukan studi dokumentasi.

Secara ringkas dari temuan hasil, tesis menghasilkan bahwa dua kondisi lingkungan eksternal ini menuntut PB HMI periode 2013-2015 melakukan strategi untuk menghadapinya, diantaranya adalah dengan menjalin kerja sama dengan organisasi lain dan memanfaatkan budaya organisasi yang ada. Pilihan strategi dilakukan dengan berbagai pertimbangan dan juga Arif Rosyid berperan langsung pengimplementasian strategi yang telah ditetapkan tersebut. Namun disisi lain kepemimpinan Arif Rosyid juga digugat oleh beberapa orang pengurusnya yang menilai ada beberapa hal yang tidak sesuai dengan aturan organisasi.

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<b>ABSTRACT</b><br>

HMI (Islamic Student Association) is one of the largest student organization in Indonesia. HMI journey to this day is often filled with dynamics in both Internal and external organizations. This research examines the role of organizational leadership and strategy in the face of dynamic external environment such as the emergence of PB HMI chaired by Adi Baiquni and

period of stewardship that are on the momentum of 2014 elections. Formulation three research questions namely; 1) What organizational strategy PB HMI period from 2013 to 2015, led by Arif Rosyid in the face of dynamic external environment? 2) Why did you choose such a strategy as an effort in the face of dynamic external environment? 3) How is the role of leadership in face organizational strategy dynamics in the external environment of the organization? This study used qualitative research methods to the informant selection techniques are determined by purposive sampling is to perform interviews with informants selected for certain considerations as well as to study the documentation.

In summary of the findings, the thesis that the two conditions result in the external environment is demanding PB HMI 2013-2015 period pursuing a strategy to deal with, such as by cooperating with other organizations and take advantage of the existing organizational culture. Choice of strategy is done by a variety of considerations and also contribute directly Arif Rosyid implementation of the strategy has been set. On the other hand Arif leadership Rosyid also sued by several people there bebarapa managers who assess the things that are not in accordance with the rules of the organization.;HMI (Islamic Student Association) is one of the largest student

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