

Pelarian ke negeri leluhur: pemberitaan media massa Jepang tentang tokoh politik Alberto Fujimori = Escape to homeland country Japanese mass media news about political figure Alberto Fujimori

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Abstrak

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Seorang anak keturunan Jepang yang berhasil menjadi kepala negara di negara lain dan berhasil membangkitkan perekonomian negara tersebut dari keterpurukan dan juga berhasil memerangi terorisme yang sejak lama telah menjadi momok bagi masyarakat Peru?, itulah hal yang selalu dielu-elukan oleh Jepang terhadap sosok Alberto Fujimori, mantan Presiden Peru 1990-2000, walaupun segudang kasus kriminal telah ia lakukan selama masa pemerintahannya hingga akhirnya ia pun kabur ke Jepang. Fokus penelitian ini adalah mengenai pemberitaan media massa Jepang akan sosok Alberto Fujimori setelah beliau ?kabur‟ ke Jepang, yaitu akhir tahun 2000. Penelitian ini bertujuan untuk mengkaji bagaimana citra Alberto Fujimori digambarkan melalui pemberitaan media massa Jepang. Metode penelitian yang digunakan adalah kualitatif dengan data primer artikel-artikel surat kabar Jepang dan data sekunder berupa buku bacaan yang berkaitan dengan tema penelitian. Analisis dalam penelitian ini berupa kutipan artikel surat kabar Jepang yang kemudian dikaji melalui teori analisis wacana kritis. Pada akhirnya penelitian ini menyimpulkan bahwa citra Alberto Fujimori yang digambarkan melalui pemberitaan media massa Jepang adalah citra baik. Meskipun terdapat pemberitaan kontra, namun hal tersebut tidak mengubah citra baik Fujimori di media Jepang.;

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ABSTRACT

A son of Japanese immigrant who became a President in another country outside Asia and successfully save the country from economic failure and fight against terrorism which is already appear from many years before and threatening Peru‟s society?, that was the things which is always become a pride for Japanese people about it‟s descent, Alberto Fujimori a former President of Peru for 1990-2000, although so many criminal cases he has done during his regime until he finally fled to Japan. The focus of this research is how the Japanese mass media news describe about this figure after he ?escaped‟ to Japan at the end of 2000. The purpose of this research is to examine image of Alberto Fujimori illustrated through the Japanese mass media. The method of this research is qualitative with newspaper articles as the primary data and several books which is related with the theme as the secondary data. The analysis of this research is quotation from newspaper articles and analyzed it with critical discourse analysis theory. Finally this research concluding that the image of Alberto Fujimori which is described by Japanese mass media is good image. Although there are negative news about Fujimori does exist too but it doesn‟t change the good image of Fujimori in the Japanese media.;?A son of Japanese immigrant who became a President in another country outside Asia and successfully save the country from economic failure and fight against terrorism which is already appear from many years before and threatening Peru‟s society?, that was the things which is always become a pride for Japanese people about it‟s descent, Alberto Fujimori a former President of Peru for 1990-2000, although so many criminal cases he has done during his regime

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