

Pola Spasial Lokasi Hangout yang Dipilih oleh Remaja SMAN Jakarta Selatan = Spatial Pattern of Hangout Location Which Selected by Public Senior High School Students in South Jakarta

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Abstrak

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Kebutuhan manusia semakin beranekaragam seiring dengan perkembangan zaman. Pola gaya hidup masyarakat modern, khususnya kalangan remaja secara perlahan-lahan didominasi oleh kebutuhan akan penghargaan dan aktualisasi diri. Perkembangan gaya hidup tersebut semakin meningkat seiring dengan berkembangnya tempat-tempat hiburan untuk hangout. Kegiatan hangout yang dilakukan remaja menunjukkan bahwa terdapat aktivitas yang dilakukan dalam suatu ruang. Perbedaan karakteristik lokasi sekolah dan disertai dengan perbedaan karakteristik remaja yang terdiri dari karakteristik demografis dan psikografis memungkinkan perbedaan pula dalam pemilihan lokasi hangout. Penelitian ini menggunakan analisis deskriptif dan spasial. Daerah penelitian meliputi tiga karakteristik lokasi Sekolah Menengah Atas Negeri (SMAN) di Jakarta Selatan berdasarkan penggunaan tanah, yaitu wilayah perkantoran, perdagangan, dan permukiman. Temuan dari penelitian ini ialah bahwa karakteristik lokasi sekolah dan karakteristik remaja baik karakteristik demografis maupun karakteristik psikografisnya mempengaruhi pemilihan lokasi hangout remaja SMAN Jakarta

Selatan.

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ABSTRACT

Human needs more and more diverse along with the times. Life style pattern of modern population, especially in teenagers gradually dominate by needing of recognition and self-actualization. Development of life style is increasing along with the development of entertainment venues for hangout. Hangout activities which done by teenagers is showing that there are activities which done in spatial. The difference of location school characteristic and the difference of teenagers characteristic which consists of demography and psychographic has possibility difference in choosing of site location hangout. This research is used descriptive data analysis and spatial approach. Research area includes three characteristics of Senior High School (SMA) location in South Jakarta based on land use, area office, commercial, and residential. The result of this research is characteristics of location school and characteristics of teenagers both demography and psychographic influence for choosing site location hangout teenagers SMAN in South Jakarta., Human needs more and more diverse along with the times. Life style pattern of modern population, especially in teenagers gradually dominate by needing of recognition and self-actualization. Development of life style is increasing along with the development of entertainment venues for hangout. Hangout activities which done by teenagers is showing that there are activities which done in spatial. The difference of location school characteristic and the difference of teenagers characteristic which consists of demography and psychographic has possibility difference in choosing of

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