

Presentasi diri perempuan berukuran tubuh ekstra: studi fenomenologi perempuan sebagai anggota komunitas XTRA l Kombes Indonesia dan Kagumi = Self presentation of obese women phenomenological: study about self presentation of female members of XTRA l Kombes Indonesia and Kagumi community

Dianti Ratih Ramadhani, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20402365&lokasi=lokal>

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Abstrak

[Skripsi ini mendeskripsikan fenomena presentasi diri yang dilakukan oleh perempuan sebagai anggota komunitas berukuran tubuh ekstra, yaitu komunitas Xtra L, Kombes (Komunitas Besar) Indonesia, dan Kagumi (Ikatan Wanita

Gemuk Indonesia). Penelitian ini merupakan penelitian fenomenologi yang bertujuan untuk mendeskripsikan pengalaman informan secara langsung terkait fenomena. Dalam penelitian ini, data utama yang peneliti gunakan berupa perkataan langsung dari informan, ataupun dokumentasi pribadi yang menggambarkan presentasi diri informan sebagai anggota komunitas berukuran tubuh ekstra. Hasil penelitian ini memperlihatkan bahwa bentuk presentasi diri informan secara offline adalah membenahan penampilan dan menganut pola hidup sehat. Penelitian ini juga memperlihatkan bahwa identitas kolektif sebuah

kelompok dapat membentuk cara informan mempresentasi.

.....The focus of the study is to describe the self presentation phenomenon women as female members of Xtra L, Kombes (Big Community) Indonesia, and Kagumi (Association of Obese Women Indonesia). The purpose of this research is to describe the experience of each members of how they present themselves as a member of the community. Researcher did in-depth interview to seven informants and analyzing informant's online personal documents to see their self presentation strategy. This research found that informant's offline self presentation strategy is through managing their appearance and following a healthy lifestyle. Also, their motivation to do an online self presentation is by doing a self-monitoring and affinity seeking behavior. This research also showed that the strategies that informants use to present themselves were also shaped by the collective identity of their community., The focus of the study is to describe the self presentation phenomenon women as female members of Xtra L, Kombes (Big Community) Indonesia, and Kagumi (Association of Obese Women Indonesia). The purpose of this research is to describe the experience of each members of how they present themselves as a member of the community. Researcher did in-depth interview to seven informants and analyzing informant's online personal documents to see their self presentation strategy. This research found that informant's offline self presentation strategy is through managing their appearance and following a healthy lifestyle. Also, their motivation to do an online self presentation is by doing a self-monitoring and affinity seeking behavior. This research also showed that the strategies that informants use to present themselves were also shaped by the collective identity of their community.]