

Student financial literacy: campus-based program development

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20400937&lokasi=lokal>

Abstrak

Student financial literacy : program development presents effective strategies to assist in the implementation or the enhancement of a program as a tool to improve students? educational experience and financial well-being. It presents the key components of financial education programs designed to address the growing concerns associated with high levels of debt and low levels of financial literacy among college students.