

## Getting published : a guide for lectures and researchers

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### Abstrak

"This guide for new and practising lecturers and researchers takes a rare insider's look at the activities of writing and publishing. Turning the spotlight inwards, it examines how and why professionals communicate with each other through writing and publishing." "Written with great verve and pace, the author provides sensible advice bolstered by his own research, using many illustrative examples, case studies, and anecdotes. For the academic needing insight into the serious business of getting published, this book will provide answers to many of their frequent questions."--BOOK JACKET.