

The Isis agreement : how sustainability can improve organizational performance and transform the world

AtKisson, Alan, author

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Abstrak

Synopsis

'Clearly another winner!' Sustainability Indicators 'AtKisson's Accelerator tools and ISIS Method are powerful - I've seen them in action. This book is the essential guide, while also being an inspiring and informative read for just about anybody.' Hunter Lovins, President and founder of the Natural Capitalism Solutions 'AtKisson at his best.' Herman Mulder, independent adviser, former Senior Executive Vice President of ABN AMRO 'A must-read book.' Manuel Baigorri, Director, Social and Environmental Sustainability, Levi Strauss Europe, Middle East and Africa 'A powerful tonic for hope.' Darcy Hitchcock, co-author of The Business Guide to Sustainability 'The ISIS Agreement is awesome ... and gives those of us who've stepped up to the plate and been doing this work for years some reference points and the feeling that we are actually doing something.' Nancy Lee Bentley, Wholistic Health Expert & Author of Truly Cultured www.TrulyCultured.com 'The ideal entry point for leaders and innovators in all organizations for understanding and instituting change towards sustainability ... essential, transformative reading for leaders in business, organizations, and government, and professionals of all description in all sectors who are working on whole systems change in pursuit of strategies for innovation, sustainability, and profitability, as well as students in business and management.' Sustainable Village