

The triple bottom line : how today's best-run companies are achieving economic, social, and environmental success--and how you can too

Savitz, Andrew W., author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20398312&lokasi=lokal>

Abstrak

Summary:

The classic guide to sustainability strategy and implementation updated for today's businesses <p>To ensure business success, companies must embrace sustainable management. Firms need to find the overlap between business interests and the interests of society and the environment before they can secure a lasting competitive edge