

Switchpoints for the future of logistics

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Abstrak

Roland Berger strategy consultants and the University of St. Gallen's Chair of Logistics management conducted this study in order to identify and assess switchpoints that will shape the future of the logistics industry. Rather than making projections focused on a fixed point in time, the authors instead aimed to identify the most unpredictable developments that could impact logistics. Consequently, the topics for discussion range from fairly specific near-future developments to more exploratory "blue-sky" topics. Throughout their highly interesting discussions with respondents and experts, the authors encountered a wide range of uncommon and unexpected, but not at all unlikely projections for the future.