

Risk analysis in stochastic supply chains: a mean-risk approach

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Abstrak

This book is organized into five chapters. Chapter 1 introduces the topic, offers a timely review of various related areas, and explains why the MR approach is important for conducting supply chain risk analysis. Chapter 2 examines the single period inventory model with the mean-variance and mean-semi-deviation approaches. Extensive discussions on the efficient frontiers are also reported. Chapter 3 explores the infinite horizon multi-period inventory model with a mean-variance approach. Chapter 4 investigates the supply chain coordination problem with a versatile target sales rebate contract and a risk averse retailer possessing the mean-variance optimization objective. Chapter 5 concludes the book and discusses various promising future research directions and extensions. Every chapter can be taken as a self-contained article, and the notation within each chapter is consistently employed.