

Patent filing strategies and patent management: an empirical study

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20397203&lokasi=lokal>

Abstrak

Florian Jell empirically investigates the objectives that companies pursue with their patenting activities and presents empirical insights into how patent management is organized within industrial companies. The book concludes with a case study of how a company reacted to its competitor's patenting, which led to a patent arms race.