

Introduction to intercultural economics

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Abstrak

This book also examines various aspects of intercultural economic influences, such as those of culture on international trade. Evidence from a broad panel of nations supports the presumption that high-income trade partners will be less sensitive to the measures of cultural dissimilarity than low-income trade partners between which cultural dissimilarity leads to barriers to international trade. The treatment of linguistic and religious factors as continuous variables in this book has improved past studies in which 'language' was treated as one or more dummy variables and 'religion' was ignored.