

Innovation communities: teamworking of key persons - a success factor in radical innovation

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20397058&lokasi=lokal>

Abstrak

[The book introduces the new concept of “innovation communities”, defining them as informal networks of like-minded individuals who act as innovation promoters or champions. These key figures come from various companies and organisations and will team up in a project-related fashion, jointly promoting a certain innovation, product or idea either on one or across different levels of an innovation system., The book introduces the new concept of “innovation communities”, defining them as informal networks of like-minded individuals who act as innovation promoters or champions. These key figures come from various companies and organisations and will team up in a project-related fashion, jointly promoting a certain innovation, product or idea either on one or across different levels of an innovation system.]