

Television in transition : the life and afterlife of the narrative action hero / Shawn Shimpach

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Abstrak

Combining an exciting methodology alongside high-interest case studies, *Television in Transition* offers students of television a guide to a medium that has weathered the challenges of first-run syndication, a multi-channel universe, netlets, major media conglomerates, deregulation, and globalization, all in the space of twenty years. Examines a return in television programming to action narratives with individual (super) heroes intended to navigate this new, international, multi-channel universe Explores how television programming "translates" to new spatial geographies : different nations, cultures, broadcast systems; and different formats, distribution outlets, and screen sizes.