

Myths for the masses : an essay on mass communication / Hanno Hardt

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20394354&lokasi=lokal>

Abstrak

With a lively and engaging style, *Myths for the masses* provides a critical, interdisciplinary, and historically informed statement about communication in contemporary life. Written by Hanno Hardt, one of the world's leading authorities on the subject. Offers a comprehensive appraisal of mass communication. Provides a critical perspective on media and communication in society. Contains critical insights into the state of mass communication, democracy, and the construction of the self in society.