

Start your own information marketing business: Your step-by-step guide to success

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Abstrak

A six-figure income from information? Yes! It sounds easy because it is. You've got information that millions of others are looking for and now you can learn how to package, price and sell it. The experts at Entrepreneur take you step by step, jumpstarting your thinking about your area of expertise and showing you how to convert it into a high-demand information product. Following the example set by today's most successful information marketers, you learn the ins and outs of running your own information marketing business using proven strategies and effective marketing techniques. Whether look