

Analisis faktor yang mempengaruhi aktivitas knowledge sharing serta dampaknya terhadap pengguna sistem informasi manajemen akutansi barang milik negara : studi kasus Direktorat Jenderal Pendidikan Tinggi = Analysis of factors that affect knowledge sharing activities and its impact on users of sistem informasi manajemen akutansi barang milik negara : a case study at Directorate General of Higher Education

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Abstrak

Kegiatan berbagi pengetahuan sangat penting dalam menunjang kegiatan suatu organisasi, baik organisasi swasta maupun organisasi pemerintah. Direktorat Jenderal Pendidikan Tinggi (DIKTI) sebagai salah satu institusi pemerintah yang membidangi pendidikan, sangat membutuhkan kegiatan berbagi pengetahuan dalam setiap aktivitas pegawainya. Sejak tahun 2010 DIKTI telah membangun forum elektronik bagi pengguna sistem manajemen akutansi barang milik negara yang membantu pegawai DIKTI dalam melakukan komunikasi dan berbagi pengetahuan. Bagian Umum Setditjen Dikti merupakan unit yang mengelola forum tersebut. Forum elektronik tersebut beranggotakan petugas operator atau pengguna SIMAK BMN diseluruh perguruan tinggi negeri dan Kopertis yang jumlahnya berkisar 115 petugas. Akan tetapi dalam beberapa tahun terakhir, fakta menunjukkan bahwa jumlah peserta yang terlibat aktif dalam forum elektronik kurang lebih 3% dalam setiap topik bahasan. Berdasarkan fakta tersebut didapatkan bahwa jumlah peserta untuk setiap topik masih sedikit, sehingga dapat disimpulkan kegiatan berbagi pengetahuan pada forum elektronik belum berjalan dengan baik.

Dalam penelitian ini terdapat delapan faktor yang diduga mempengaruhi kegiatan berbagi pengetahuan antar petugas operator atau pengguna SIMAK BMN. Faktor tersebut diambil dari beberapa aspek yaitu aspek individual, organisasi, dan teknologi. Penelitian ini juga meneliti hubungan kegiatan berbagi pengetahuan terhadap proses pembelajaran, adaptasi, dan kepuasan kerja pegawai. Untuk mengukur hubungan tersebut digunakan analisis teknik statistik Structural Equation Model Partial Least Squares (SEM PLS).

Hasil dari penelitian ini menunjukkan bahwa faktor pleasure of knowledge sharing, support by executives, dan system quality mempunyai pengaruh yang signifikan terhadap kegiatan knowledge sharing. Hasil dari penelitian ini juga menunjukkan bahwa kegiatan knowledge sharing tersebut mempunyai pengaruh terhadap employee adaptability, employee learning, dan employee job satisfaction.

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Knowledge sharing activities are very important in supporting the activities of an organization, either private organizations or government organizations. As one of government institution which specialized in education sector, Directorate General of Higher Education (DGHE) requires knowledge sharing activities on every aspect of its employee's activities. In order to help users of Sistem Informasi Manajemen Akutansi Barang Milik Negara (SIMAK BMN) to communicate and share knowledge to each other, DGHE has established electronic forum discussion since 2010. General Affair of DGHE is part of the unit that manages the forum. Participants of the forum mostly consist of SIMAK BMN's users from Perguruan Tinggi Negeri (PTN) and Koordinator Perguruan Tinggi Swasta (KOPERTIS) in which has approximately 115 officers throughout Indonesia. However, in recent years, the facts showed that for each topic in electronic forum, number of

participants which actively involved are approximately 3% per topic. According to the facts that number of participants for each topic in electronic forum are still few, we can conclude that knowledge sharing activities in electronic forum aren't going well.

In this research, there are eight factors which are estimated as the factors which has influence on knowledge sharing activities among SIMAK BMN's users. They are taken from several aspects, such as individual, organizational, and technology aspects. This research also focuses on relation of knowledge sharing activities which are related to employee learning, employee adaptability, and employee job satisfaction. In order to measure that relation, this research uses technical statistic analysis called Structural Equation Modelling Partial Least Square (SEM PLS).

Results of this research showed that pleasure of knowledge sharing, support by executives, and system quality factors are the ones which have the most influence on knowledge sharing activities. The results also showed that knowledge sharing activities have impact on employee adaptability, employee learning, and employee job satisfaction.