

Wacana dan implementasi proteksionisme perdagangan internasional di sektor pertanian melalui berbagai tema fair trade = Discourse and implementation of international trade protectionism in the agricultural sector through various themes of fair trade

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Abstrak

Kajian literatur ini menjelaskan bahwa kepentingan aktor Non-Governmental Organization dan negara turut berperan dalam pemilihan tema fair trade yang diadopsi oleh berbagai aktor dalam hubungan internasional. Masuknya fair trade ke dalam proteksionisme tidak lepas dari adanya publisitas negatif terhadap salah satu tema fair trade. Kajian ini memetakan tiga tema utama dari fair trade, yakni: Fair Trade Movement, Fair Trade Laws, dan Fair Trade menurut Stiglitz. Kajian literatur ini juga menemukan bahwa dari tiga istilah tersebut terindikasi bahwa Fair Trade Movement mungkin proteksionisme, Fair Trade Laws adalah proteksionisme, dan Fair Trade menurut Stiglitz bukanlah proteksionisme.

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This literature review explains that the interests of Non-Governmental Organizations and state played a role in the selection of fair trade theme adopted by various actors in international relations. The inclusion of fair trade into protectionism is caused by negative publicity against one of the themes of fair trade. This literature review identifies three major themes of Fair Trade. They are Fair Trade Movement, Fair Trade Laws, and Fair Trade according to Stiglitz. This literature review found that the Fair Trade Movement could be protectionism, Fair Trade Laws is protectionism, and Fair Trade in general is not protectionism.