

Penggambaran gender para kurcaci dalam snow white and the seven dwarfs (1937) = Gender portrayals of the dwarfs in snow white and the seven dwarfs (1937)

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Abstrak

Film animasi Disney pertama, Snow White and the Seven Dwarfs (1937) adalah pelopor film animasi Disney yang mengandung gender bias, dimana sang pangeran dan putri sebagai subyek gender bias . Penelitian ini bertujuan untuk menjelaskan penggambaran gender para kurcaci dalam film Snow White and the Seven Dwarfs (1937) ditinjau melalui empat dimensi - sifat, perilaku, karakteristik fisik, dan pekerjaan dengan menggunakan metode content analysis. Dugaan sementara, penggambaran gender para kurcaci tidak menunjukkan gender bias. Sebab, mereka tidak digambarkan dalam karakter pangeran atau putri. Hasil penelitian menunjukkan bahwa dari 204 insiden yang telah diteliti, satu kurcaci digambarkan memiliki lebih banyak sifat maskulin daripada sifat feminin. Sedangkan, enam kurcaci lainnya digambarkan memiliki lebih banyak sifat-sifat feminin daripada sifat maskulin. Hasil penelitian menunjukkan bahwa para kurcaci tidak menunjukkan gender bias. Dengan demikian, karakter para kurcaci lebih menguntungkan bagi anak-anak dalam membantu proses gender knowledge development.

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Disney's first full-length animated film, Snow White and the Seven Dwarfs (1937) is the pioneer of Disney's animated film containing gender biases with the prince and princess as the subjects. This research aims to examine gender portrayals of the dwarfs in the film Snow White and the Seven Dwarfs (1937) through four dimensions traits, behaviors, physical characteristics, and occupations by using content analysis method. Since the dwarfs are not depicted in the prince or princess characters, it is expected that they do not show gender biases.

The results of the research shows that out of 204 incidents coded, one dwarf is found to be depicted as having more masculine traits than the feminine one. In contrast, the other six dwarfs are depicted as having more feminine traits than the masculine ones. The results suggest that the dwarfs do not show gender biases. Thus, they are more beneficial than gender-biased prince and princess characters for children in helping the process of gender knowledge development.