

## Proyek bisnis pavado = Pavado business plan

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### Abstrak

PavadooBooks.com is an online bookstore that aims to differentiate itself with a unique marketing strategy. PavadooBooks.com is an online book store that sells university textbooks to students in the state of Queensland. Our marketing strategy is one that allows the users of the website to do our advertising for us using our unique reward system. Our reward system allows users to advertise books on social media giving them a cash reward for people that purchase books through their links. At Pavadoo Books we also offer another service one that allows users to trade or sell their second hand books through our website.