

John D. Rockefeller : the heroic age of American enterprise / by Allan Nevins

Nevins, Allan, 1890-1971, editor

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20392427&lokasi=lokal>

Abstrak

John D. Rockefeller really did as a entrepreneurial business man. His life is one that captivates the mind and soul. He's business tactics were ruthless and harsh but Rockefeller always got his point across and took care of those that needed the help. Mr. Nevins wrote a good detailed account of everything that went on in Mr. Rockefeller's life.

Great historical background on one of the greatest business men of our time. Mr. Allan Nevins did a great job of writing a detailed account of what when on in Mr. Rockefeller's life.