

## Analisis implementasi kebijakan kepesertaan Kartu Jakarta Sehat (JKS) di Wilayah Puskesmas Kecamatan Cipayung Jakarta Timur = Analysis of implementation the Healthy Jakarta Card membership in the Region of Cipayung sub district Community Health Center East Jakarta

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### Abstrak

Tesis ini menganalisis implementasi kebijakan kepesertaan Kartu Jakarta Sehat (KJS) di wilayah Puskesmas Kecamatan Cipayung. Penelitian adalah penelitian kualitatif yang dilaksanakan pada bulan April sampai Mei 2014. Penelitian kualitatif ini dengan menggunakan wawancara mendalam dan FGD. Model implementasi kebijakan yang dipakai adalah George C. Edward III. Terdapat empat variabel yaitu komunikasi, sumber daya, disposisi, dan struktur birokrasi. Kebijakan kepesertaan KJS telah mengalami beberapa kali perubahan. Dari empat variabel dalam model George C. Edward III, didapatkan kesimpulan implementasi kebijakan ini belum sesuai, akibatnya sasaran kebijakan kepesertaan KJS belum tepat. ....This thesis analyzes the implementation of Healthy Jakarta Card membership in the region of Cipayung Sub-District Community Health Center, East Jakarta using qualitative method. This method was carried out with in-depth interviews and the focus group discussion on April until May 2014. Using the policy implementation George C. Edward III model, there are four variables, those are communication, resources, disposition, and bureaucratic structure. The policy of the Healthy Jakarta Card membership has been changed several times. Based on that four variables model, author concludes that the implementation of this policy has not been completed that results the target was not appropriate.