

Gambaran persepsi pengambil keputusan perusahaan Nasabah Asuransi Kesehatan Kumpulan PT. XYZ terhadap pemberlakuan JKN di Wilayah Jakarta Selatan pada Tahun 2013 = Descriptive study on company's decision makers perception of PT. XYZ's Clients about the implementation of national health security in South Jakarta Region in 2013

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Abstrak

Indonesia mereformasi sistem pembiayaan kesehatan dengan menjamin seluruh penduduk dengan Jaminan Kesehatan Nasional efektif mulai tanggal 1 Januari 2014. JKN diselenggarakan secara nasional berdasarkan prinsip asuransi sosial dan prinsip ekuitas. Skripsi ini meneliti persepsi nasabah Asuransi Kesehatan Kumpulan PT. XYZ tentang JKN, sehubungan salah satu prinsip asuransi sosial adalah kepesertaan wajib maka kedepannya nasabah asuransi PT. XYZ juga wajib menjadi peserta JKN. Sebanyak 29 responden (49%) mempunyai sikap negatif terhadap JKN dan sebanyak 30 responden (51%) mempunyai sikap positif terhadap JKN. Dari seluruh variabel independen berupa karakteristik nasabah dan karakteristik perusahaan tidak memiliki hubungan yang signifikan dengan sikap nasabah terhadap JKN, diduga karena kurangnya informasi yang adekuat mengenai hak dan kewajiban penduduk dalam JKN

.....Indonesia conducts a reformation in health care funding system by covering all citizen's health care with National Health Security (NHS) which takes effect on January, 1 2014. NHS is held nationally based on social insurance principals and equity principals. This studies researches the perception of PT. XYZ's clients which represented by company's decision maker, about the implementation of NHS. One of the social insurance's principals is membership mandatory, thereby PT. XYZ's clients have to obey the law to join the NHS in the future. From all the independent variables which comprise of decision maker's characteristics and company's characteristics, both don't have the correlation significantly with the attitude of the clients on NHS. The respondents whom have negative attitude on NHS count of 29 (49%) and 30 respondents (51%) have positive attitude about NHS. This happens probably because of lack of proper information about the right and the duty of the citizen's in NHS.