

## Digital futures for cultural and media studies

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### Abstrak

An ambitious rendering of the digital future from a pioneer of media and cultural studies, a wise and witty take on a changing field, and our orientation to it Investigates the uses of multimedia by creative and productive citizen, consumers to provide new theories of communication that accommodate social media, participatory action, and user–creativity Leads the way for new interdisciplinary engagement with systems thinking, complexity and evolutionary sciences, and the convergence of cultural and economic values. Analyzes the historical uses of multimedia from print, through broadcasting to the internet. Combines conceptual innovation with historical erudition to present a high–level synthesis of ideas and detailed analysis of emergent forms and practices. Features an international focus and global reach to provide a basis for students and researchers seeking broader perspectives