

# Penentuan Fitur dan Nilai Atribut Aplikasi Sales Delivery Management System

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## Abstrak

There is a fundamental difference between requirement management process for tailor-made software application and packaged software application. In tailor-made software application, requirement is gathered by eliciting to the relevant stakeholder, while in packaged software application requirement is gathered identifying best-practices requirement. Strategic analysis in strategic IS/IT planning process was focused on identifying potential application that company should have by using common business analysis tool and technique, such as Porter's Value-Chain, Porter's Five Competitive Forces, Efficient Consumer Response dan Dimension of Competence. In this research, writer is trying to apply strategic analysis method in strategic IS/IT planning process to obtain strategic features for common food and beverages Distributor Company. The terminology of feature in Rational Unified Process (RUP) methodology is representing software requirement. The obtained features are being complemented with attributes and documented in form of RUP artifact like Requirement management plan, Vision document dan Glossary. The final activity in this research is assesing the validity and reliability of the obtained feature, by making comparison to the commercial software functions.