

Service-oriented supply chain operations / Hua Song

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Abstrak

In recent years, service-oriented supply chain operations have been thriving globally. An increasing number of enterprises in China have recognized the importance of servitization to stay competitive. Developments in producer services and service supply chains are drawing utmost attention in China and abroad. The author highlights the importance and implications of service-oriented supply chains for businesses today. With the help of various case studies, including the experiences of Li & Fung and some leading integrated service providers in China, the book illustrates how integrated service providers create value for their customers.