

Pengukuran dan pelaporan program tanggung jawab sosial perusahaan :  
sebuah studi kasus pada PT. Nusa Halmahera Minerals = The  
measurement and reporting of corporate social responsibility program :  
case study at PT. Nusa Halmahera Minerals

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Abstrak

Tesis ini membahas indikator program Tanggung Jawab Sosial Perusahaan (TSP) PT. Nusa Halmahera Minerals, aspek-aspek pada laporan TSP, dan pengintegrasian pada laporan Global Reporting Initiatives (GRI) korporasi.

Penelitian menggunakan metode kualitatif deskriptif. Hasil penelitian menunjukkan penggunaan indikator yang tidak sesuai dengan tujuan program, yaitu keuangan dan kuantifikasi pertanian. Aspek dalam laporan bersifat teknis, sehingga lebih digunakan untuk kepentingan internal. Pengintegrasian indikator ke GRI korporasi sangat minim keterlibatan site.

Perlu digunakan indikator yang lebih tepat agar dampak program dapat diukur dan termonitor dalam laporan TSP. Pelaporan GRI perlu lebih melibatkan site agar lebih akurat dan mudah didiseminasi ke pemangku kepentingan lokal.

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This thesis is discussing Corporate Social Responsibility (CSR) indicators at PT.Nusa Halmahera Minerals, aspects in CSR reports, and its integration to corporate's Global Reporting Initiatives (GRI).

This qualitative descriptive research shows that indicators used (financial and agriculture) were not aligned with program's objectives. Reporting aspects are technical and mainly for internal purposes. Site's involvement in integration process of indicators to GRI was minimum.

Precise indicators are needed to better measure impacts of CSR programs and monitor them in the reports. More site's involvement needed to improve the accuracy of GRI reporting and for better dissemination to local stakeholders.