

Domesticity dan modernity dalam ruang interior coffee shop = Domesticity and modernity in interior space of coffee shop

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Abstrak

Coffee shop telah menjadi gaya hidup dalam budaya minum kopi di Indonesia bahkan dunia. Gaya hidup ini membawanya pada keseharian masyarakat di Indonesia yang sebelumnya memiliki budaya minum kopi di warkop (warung kopi). Everyday dilihat sebagai konsep dan pengalaman berkaitan dengan modernity dan domesticity. Dalam ruang interior coffee shop, domesticity dan modernity dapat dilihat melalui setting dan producer ruang interior yang didasarkan pada everyday serta kebutuhan dan kenyamanan manusia.

Modernity dalam ruang interior coffee shop hadir melalui setting ruang interior yang seragam, global, dan kekinian. Setting ini hadir dari penguasa ataupun desainer dengan keidealan untuk membentuk citra(images). Domesticity hadir dengan setting ruang yang subjektif dan apa adanya dengan memanipulasi setting sebagai upaya individu untuk mendapatkan kebutuhan dan kenyamanan dengan subjektivitasnya.

Coffee shop has become lifestyle in Indonesian coffee culture and even in the world. This lifestyle brought on everyday people in Indonesia who previously had warkop (warung kopi) as their coffee culture. Everyday as a concept and a experience relating with domesticity and modernity. In interior space of coffee shop, domesticity and modernity can be viewed through spatial setting and spatial producer which are based on everyday as well as human needs and comfort. Modernity in interior space of coffee shop is presented by spatial setting which are uniform, global, and modern. The setting comes from ruler or designer with their ideal to create images. Domesticity is presented by spatial setting which are subjective and ordinary with manipulating setting. That is a people attempt with their subjectivity to get needs and comfort.