

Analisis praktik inovasi pemerintahan Kota Surakarta menurut model sound governance studi pada program inovasi revitalisasi pasar tradisional dan penataan pedagang kaki lima (PKL) = Analysis of Surakarta government innovation practices according to sound governance model a study of traditional markets revitalization and street vendors management innovative programme

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Abstrak

Reformasi birokrasi dibutuhkan untuk meningkatkan kualitas pelayanan publik. Sejalan dengan itu Indonesia kembali mengembangkan sistem desentralisasi sehingga daerah dapat berinovasi sesuai kebutuhannya, tidak terkecuali Kota Surakarta. Dalam meningkatkan pelayanan, Pemkot Surakarta melaksanakan program revitalisasi pasar tradisional dan penataan PKL.

Berdasarkan kondisi tersebut, penelitian ini bertujuan menganalisis praktik kedua program tersebut di Surakarta menurut model Sound Governance. Penelitian ini menggunakan pendekatan positivist dengan teknik pengumpulan data campuran. Teknik analisis data univarian dengan deskriptif-analitik pada variabel inovasi sektor publik.

Hasil penelitian menunjukan bahwa menurut model sound governance, praktik program revitalisasi pasar tradisional dan penataan PKL, belum sepenuhnya memberikan kebermanfaatan kepada para pedagang.

.....Bureaucratic reform is needed to improve the quality of public services. In line with those situation, Indonesia develop again the system of decentralization so that the region can innovate according to necessity, Surakarta is not exception. In improving services, the government of Surakarta implement revitalization of traditional market and management of street vendors.

Based on these conditions, this research aims to analyze the programs in Surakarta. This research use positivist approach and mix of data collection technique. Data analysis techniques is univarian with descriptive-analytic variables public sector innovation.

The result of this research show that according sound governance model, the practice of traditional markets revitalization and street vendor management innovation programme do not give benefits to traders.