

Analisis three tensions pada salah satu perusahaan real estate di Indonesia (studi kasus PT Bakrieland development tbk) = The analysis of three tensions in one of the real estate companies in Indonesia (the case study of PT Bakrieland development Tbk)

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Abstrak

Tujuan penelitian ini adalah untuk berusaha menerapkan teori dan metode yang dikembangkan oleh Dominic Dodd dan Ken Favaro (2007) dalam bukunya "The Three Tension: Winning The Struggle to Perform Without Compromise", pada perusahaan real estate yaitu PT Bakrieland Development Tbk. Three tensions yang dianalisis dalam penelitian ini adalah : profitability vs. revenue growth; results today vs. results tomorrow; and the performance of the company as a whole vs. the performance of each part of the company.

Hasil dari penelitian ini menunjukkan bahwa PT Bakrieland Development Tbk masih memiliki kesulitan-kesulitan dalam mengelola ketiga tensions dengan baik, yang tercermin dari skor batting average yang dicapai perusahaan sebesar 0 persen untuk ketiga tensions tersebut dan Total Shareholder Return perusahaan yang masih lebih rendah dari Total Shareholder Return IHSG Property & Real Estate.

.....The objective of this research is to apply the theory and method developed by Dominic Dodd and Ken Favaro (2007) in their book The Three Tensions: Winning the Struggle to Perform without Compromise, in a real estate company, PT Bakrieland Development Tbk. The three tensions analyzed in this research are: profitability vs. revenue growth; results today vs. results tomorrow; and the performance of the company as a whole vs. the performance of each part of the company.

The results of this research show that PT Bakrieland Development Tbk still has difficulties in managing the three tensions well, which are reflected from the batting average score reached by the company, which is 0% for the three tensions and Total Shareholder Return of the company that is still lower than Total Shareholder Return of the JCI for Property & Real Estate.