

Perancangan balaced scorecard sebagai alat pengukuran kinerja pada organisasi nirlaba : studi kasus Yayasan Keanekaragaman Hayati Indonesia = Designing balanced scorecard as a performance measurement tool in non profit organization : case study Indonesia Biodiversity Foundation

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Abstrak

Skripsi ini bertujuan untuk merancang Balanced Scorecard yang dipergunakan untuk pengukuran kinerja pada Yayasan Keanekaragaman Hayati Indonesia. Analisis dilakukan dengan menganalisis lingkungan internal dan eksternal, kemudian untuk analisis strategi digunakan SWOT Matrix. Berdasarkan strategi yang dibuat pada SWOT Matrix dibuat Strategy Map dan Balanced Scorecard. Balanced Scorecard Yayasan Kehati memiliki lima perspektif yaitu, konsumen, donatur, proses internal, pembelajaran dan pertumbuhan, dan keuangan.

.....The purpose of this thesis is to design a Balanced Scorecard that is will be use for measuring the performance of the Indonesian Biodiversity Foundation. The research was done by analyzing the internal and external environment, and using the analysis of SWOT Matrix. Based on the strategy developed in the SWOT Matrix then the strategy was developed and transform into Strategy Map and Balanced Scorecard. Balanced Scorecard Indonesia Biodiversity Foundation has five perspectives, namely, consumers, donors, internal processes, learning and growth, and finance.