Universitas Indonesia Library >> Buku Teks SO

Research methods for the behavioral sciences

Gravetter, Frederick J., author

Deskripsi Lengkap: https://lib.ui.ac.id/detail?id=20325011&lokasi=lokal

Abstrak

Summary:

Leads students through the research process from start to finish. This text opens with tips and strategies for generating research ideas, moves to selecting measures and participants, and then offers an examination of research strategy and design, emphasizing the decisions researchers must make at each stage of the process