

# Analisis Best Practice pengelolaan pedagang kaki lima (studi pada relokasi PKL Monumen '45 Banjasari ke pasar Klithikan Notoharjo Kota Surakarta)

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## Abstrak

Pengelolaan pedagang kaki lima seringkali menjadi masalah bagi pemerintah saat pelaksanaan programnya. Seringkali terjadi konflik antara pemerintah dan pedagang yang menjadi sasaran. Namun ternyata Pemerintah Kota Surakarta mampu merelokasi 989 pedagang kaki lima di Monumen Banjarsari ke Pasar Notoharjo tanpa kekerasan. Selain mendapat banyak pandangan positif dari berbagai pihak, tentu saja hal tersebut menjadi benchmarking bagi pemerintah daerah lainnya. Penelitian ini ingin mengetahui bagaimana penerapan konsep best practice didalam relokasi tersebut dengan menganalisis unsur-unsur dari impact, partnership, sustainability, leadership dan transferability. Pengumpulan data dilakukan dengan wawancara mendalam kepada pihak yang terkait. Kesimpulan hasil yang didapatkan adalah hampir semua unsur yang menjadi landasan analisis sudah baik dan positif, meskipun ada beberapa hal yang masih kurang dan menjadi masukan kepada Pemerintah Kota Surakarta.

.....Management of street vendors is often a problem for the government when implementation of the program. Often there is a conflict between the government and the merchants who were targeted. But the Surakarta's Government was able to relocate 989 street vendors in Banjarsari Monument to Notoharjo Market without violence. In addition to their many positive views of various parties, of course it became a benchmark for other local governments. This study wanted to know how the application of the concept of best practice in relocation by analyzing the elements of impact, partnership, sustainability, leadership and transferability. Data was collected through in-depth interviews to interested parties. The conclusion results obtained are almost all the elements on which the analysis is good and positive, although there are some things that are lacking and to advise the Government of Surakarta.