

Analisis dampak pelaksanaan program pengembangan usaha agribisnis perdesaan (PUAP). Studi kasus: gapoktan rukun tani desa Citapen, Kecamatan Ciawi, Kabupaten Bogor = Analysis evaluation of implementation of the rural agribusiness development program. Case study: gapoktan rukun tani, district Ciawi - Bogor

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Abstrak

Program Pengembangan Usaha Agribisnis Perdesaan (PUAP) merupakan salah satu program terobosan Kementerian Pertanian untuk menanggulangi kemiskinan dan penciptaan lapangan kerja, sekaligus mengurangi kesenjangan pembangunan antar wilayah pusat dan daerah serta kesenjangan antar subsektor. Program PUAP berupa pemberian fasilitas bantuan modal usaha untuk petani, buruh tani maupun rumah tangga tani yang disalurkan melalui Gabungan Kelompok Tani (Gapoktan) selaku kelembagaan tani yang berfungsi sebagai pelaksana PUAP.

Penelitian ini bertujuan untuk menganalisis dampak pelaksanaan program tersebut terhadap penerima dana PUAP dengan evaluasi yang dianalisis adalah : (1) mengetahui gambaran pelaksanaan program PUAP di Gapoktan Rukun Tani, (2) menganalisis kinerja Gapoktan Rukun Tani, dan (3) menganalisis dampak pelaksanaan program PUAP terhadap peningkatan pendapatan petani pengguna dana PUAP.

Hasil penelitian menyarankan bahwa Program PUAP layak dipertahankan karena dalam pelaksanaannya benar-benar memberikan manfaat kepada masyarakat. Selain itu perlu diaktifkannya peran penyuluh pendamping gapoktan, karena pengurus gapoktan dan masyarakat masih memerlukan arahan dalam mengembangkan usahanya, termasuk dalam hal administrasi maupun dalam hal budidaya usaha tani tanaman pangan dan hortikultura kepada anggota PUAP secara intensif dan berkelanjutan.

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The Rural Agribusiness Development Program (PUAP) is one of important program of Ministry of Agriculture to reduce poverty and job creation. It is also intended to reduce assymmetric development between urban and rural along with subsectoral gap by providing capital assistance to farmers, farm laborers, and farm households channeled through the Joint Farmers Group (Gapoktan) as farmers institution who implement PUAP program.

This study aimed to analysis the impact of the program on PUAP participants. The evaluation consists of (1) understanding the implementation PUAP Program in Gapoktan Rukun Tani, (2) analysing the performance of Gapoktan Rukun Tani, and (3) analysing the impact of PUAP Program implementation on the income of farmer's PUAP recipient.

The results suggest that the The Rural Agribusiness Development Program should be maintained because it provides significant benefit to the community. Beside that, the role of facilitator of Gapoktan should be actived, because the management of gapoktan and the society still need direction to develop the business, including the administration proses and also farm crops and horticulture technological aspects to member PUAP intensively and sustainably.