

Analisis karakteristik perusahaan ritel yang terdaftar di BEI menurut model Dodd dan Favaro = The Analysis of characteristics of retail company in BEI based on the model of Dodd and Favaro

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Abstrak

Skripsi ini mencoba mengaplikasikan penelitian yang dilakukan oleh Dodd dan Favaro (2007) dalam bukunya yang berjudul: "The Three Tensions" pada perusahaan ritel di Indonesia. Namun penelitian hanya difokuskan kepada profitability versus growth tension dan today versus tomorrow tension. Berdasarkan penelitian yang dilakukan, PT Enseval Putera Megatrading Tbk. relatif telah berhasil mengendalikan tensions tersebut dalam lingkaran korporat. Skripsi ini juga mendukung hasil penelitian bahwa batting average memiliki korelasi positif dengan total shareholder returns (TSR). Namun demikian terdapat faktor lain yang perlu diperhatikan, yaitu adanya fluktuasi atas pergerakan harga saham.

This study tries to apply the research conducted by Dodd and Favaro (2007) in their book: "The Three Tensions" on retail companies in Indonesia, but the study only focused on profitability versus growth tension and today versus tomorrow tension. Based on research conducted, PT Enseval Putera Megatrading Tbk. are relatively success in managing both the tension. This study also supports the research that the batting average has a positive correlation with the total shareholder returns (TSR). However there are other factors to consider which is fluctuations in the stock price.