

**Efektifitas edukasi metode wish and drive terhadap perilaku deteksi dini kanker serviks di Kecamatan Ngampel Kabupaten Kendal Jawa Tengah
= Effectiveness educational wish and drive methods on screening for cervical cancer behavior in Ngampel Kendal area of Central Java**

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Abstrak

Deteksi dini kanker serviks merupakan upaya untuk pencegahan kejadian kanker servik. Penelitian ini bertujuan untuk menguji efektifitas edukasi metode wish and drive terhadap perilaku deteksi dini kanker serviks. Desain penelitian menggunakan quasi experiment pre post test design with a comparison group dan pengambilan sampel menggunakan purposive sampling.

Hasil penelitian, faktor yang paling dominan mempengaruhi perilaku deteksi dini kanker serviks adalah intervensi edukasi metode wish and drive dengan nilai $p=0,010$ dan OR 3,050. Sehingga dapat disimpulkan bahwa perlu dikembangkan pemberian edukasi metode wish and drive untuk meningkatkan perilaku deteksi dini kanker serviks.

<hr><i>Screening for cervical cancer, is an effort to prevent cervical cancer incidence. This study aims to test the effectiveness educational wish and drive methods on early detection of cervical cancer. The study design using a quasi experiment pre post design with a comparison group and sampling using purposive methods.

Result in this study : the most dominant factor affecting the screening of cervical cancer behavior is education wish and drive methods with the value of $p = 0.010$ and OR 3.050. Conclusion, educational wish and drive methods should be developed to promote of good behavior in early detection of cervical cancer.</i>