

Peran Mdia Komunikasi dalam Proses Demokratisasi

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Abstrak

Community media is a category of broadcasting services or institutions operating within community. The world "Community" in Oxford Learner's is defined as "all the people living in one place" or "group of people with the same interests". Community is, therefore, characterized by coverage of a small range area or living in one place, similar kind of interests. When it is related to community radio, obviously that the broadcasting is managed and organized by particular community, non commercial, and the content is around the situation come about its community. Community radio, in general, composes FM radio transmitter or a long wave (AM) with very low powers of transmitter since the coverage area is relatively small. Some express that community broadcasting is a program that is supervised by themselves with their own purpose (geographic and locality factor). Since the broadcasting institution is set up for the sake of the interest of community, quite a few literature notes that it is also categorized as "public" within a milieu of particular community. As its indispensable character, direct relay to the community is made possible as well as engagement in program planning, production, and in financing. It is obvious that community broadcasting management is in the hand of operator and listener.