

Kualitas isi dan sistem informasi berbasis intranet: studi kasus di pusat informasi the jakarta post = The Quality of content and system of infomation of The TJP Info Center : case study in Infomation Centre of The Jakarta Post Daily

Pranajaya, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=132677&lokasi=lokal>

Abstrak

ABSTRAK

Tesis ini membahas hasil penelitian tentang Kualitas Isi dan Sistem Informasi TJP Info Center di Pusat Informasi Harian The Jakarta Post. TJP Info Center merupakan sebuah Sistem informasi berbasis intranet yang dibangun guna meningkatkan layanan kebutuhan informasi wartawan. Penelitian ini dilakukan untuk menganalisis kualitas isi dan sistem informasi TJP Info Center. Penelitian ini adalah penelitian survei dengan pendekatan kuantitatif, menggunakan alat kuesioner. Hasil penelitian menunjukkan bahwa kualitas isi TJP Info Center sudah baik karena nilai yang diperoleh adalah 3,38 (skala 3-4). Sedangkan kualitas sistem informasi disarankan untuk diperbaiki karena mendapat nilai 2,77 (skala 2-3). Dengan adanya perbaikan maka wartawan dapat bekerja lebih mudah, dan dengan cepat memperoleh informasi yang dibutuhkan. Secara keseluruhan atau umum TJP Info Center sudah baik.

ABSTRACT

The focus of this study is the journalists of The Jakarta Post Daily who are the users of The TJP Info Center, a system information which is applied in The Jakarta Post Infomation Center (JP Info Center). The purpose of this research is to identify the quality of content and the system of infomation of The TJP Info Center. It is essential to understand how this facility is helping the newsearching routines of journalists. This research is quantitative, the data were collected from joumalists as respondents through questionnaires.

Questionnaires were sent to 80 journalists of The Jakarta Post Daily. Results indicated that the quality of the content of The TJP Info Center is good (scale 3-4). On the other hand the quality of the system of infomation on the TJP Info Center is not good (scale 2-3). The researcher suggest that the quality of the system of infomation of The TJP Info Center should be improved which can help the journalists work easier and more comfortable, especially they can get infomation very quickly.