

## OTSUS Papua, Penduduk, dan Fenomena Budaya Konsumtif

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### Abstrak

In perspective of consumer culture or we call consumptive culture are some individual life pattern, family, and group of society who are not too positive or useless. This life behaviour tend to benefit as well the production and could push them to violate the value, norms, attitude, behaviour, rule, law and religion. Some of our society tend to develop pattern of their life which is useless, even consider that is properly and natural. In some our society even consider as a life style, so need to be prevented in their life. The development of their life pattern generally with expanding of cultural load and producers successful to influence the consumer network for the social-economic advantage.