

Integrasi perdagangan dan dinamika ekspor Indonesia ke Timur Tengah (Studi kasus : turki, Tunisia dan Maroko)

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Abstrak

Economic development contributes to integration and trade dynamics among countries. From now on, with global economic crisis as background setting, market diversification seems to be an appropriate strategy to minimize the hazardous impact on Indonesia's trade balance performance. It appears that the Middle East is a promising region with Turkey, Tunisia dan Morocco as potential trade partners. An Intra Industry Trade (IIT) analysis shows that Indonesia experiences a relatively higher trade integration with Turkey compared to those with Tunisia and Morocco. In the meantime , a constant Market Share Analysis (CMS) analysis indicates that the existing export dynamics is convergence for potential products. These products of animal and vegetable fats and oils , wood and wood products and rubber and rubber products vary in decomposition effects in each trade partner. Combination of market intelligence and export product differentiation is considered as a comprehensive recommendation in first round stage for the Indonesia - Middle East FTA