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## Peningkatan kualitas SDM Desa Pendowoharjo melalui proses transformasi sosial ekonomi

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## **Abstrak**

This study tries to reveal the process of socio - economic transformation and its impact on rural communicaties in Pendoworejo village. This research is aimed at describing the effects of the socio-economic transformation on the quality of human resources, particularly the efforts of residents in the village of Pendoworejo to improve the quality of life, in depth. The techniques of collecting data are observation, interviews, documentation and FGD to all Pendoworejo stakeholders. Then, the data obtained were analyzed qualitatively by taking an interpretative approach and then summed up. From the analysis, it is concluded that the socio-economic transformation has led to the improvement of the quality of human resources through learning process in the interaction among the citizens, especially through the process of urbanization. The society has changed a lot in terms of quality of life, but less followed by the institutionalization of these changes, thus weakening local instutions in the village. In the case of Pendoworejo village, the changes are influeced by two main factors, namely: (1) intrnal - rural conditions with the change in the local community's orientation or in their rational domain of awareness that has drastically changed, (2) the influence of supra - village (external conditions), which can come from the government (the state) and the expension of capital that tends to dominate.