

Transformasi balanced scorecard menunbuhkembangkan perusahaan menjadi the strategy-focused organization

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=126944&lokasi=lokal>

Abstrak

A balanced scorecard should not just be a collection of financial and non-financial measures, organized into three to five perspectives. A good test is whether you can understand the strategy by looking only at the scorecard...