

Kajian Corporate Social Responsibility (CSR) pada Perusahaan Tambang (Studi Kasus Pelaksanaan CSR PT. International Nickel Indonesia di Kabupaten Luwu Timur, Propinsi Sulawesi Selatan) = Corporate Social Responsibility Study (CSR) in the Corporate Mining; Case Study Implementation of CSR PT. International Nickel Indonesia in Distric Luwu, South Sulawesi Province

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Abstrak

Penelitian ini memaparkan kajian Corporate Social Responsibility (CSR) di daerah tambang, khususnya di PT, Inco.

Hasil penelitian menunjukkan pelaksanaan CSR PT. Inco menempatkan comdev sebagai strategi utamanya. Kebijakan yang terintegrasi dalam semua departemen dan mitra bisnis perusahaan serta penyelesaian dampak negatif dari perusahaan, keberhasilan program comdev akan tercapai. Diperlukan kemitraan yang kuat antara perusahaan, masyarakat dan pemerintah daerah dengan komunikasi dua arah dan model pembangunan masyarakat yang partisipatif. Manfaat dari program CSR terutama dalam bidang pendidikan, kesehatan, dan pertanian.

.....The thesis was discussed on Corporate Social Responsibility (CSR) in mining area, especially in Inco corporate.

The result showed that the implementation of CSR in Inco Corporate placed comdev as its main strategy. Integrated policy in all department and comdev program would be achieved. Strong partnership between Corporation, community and local government were needed with two ways communication and participatory community development model. CSR program benefit especially at education, health and agriculture.