

Intellectual property and unfair competition in a nutshell / Charles R. McManis

McManis, Charles R., author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=119749&lokasi=lokal>

Abstrak

Contents this book are Introduction to the law of intellectual property and unfair competition -- Interference with precontractual and non-contractual relations -- Interference with contractual relations -- Use of similar trademarks and trade names -- Product substitution or alteration -- Appropriation of publicly disclosed intangible assets -- Appropriation of trade secrets and ideas -- Injurious promotional practices -- Injurious pricing practices.