

Aanalisis saluran dan marjin pemasaran : Studi empirik komoditas telur ayam RAS

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=119510&lokasi=lokal>

Abstrak

This study was accomplished in order to determine marketing channel ,marketing margin,farmer's share,market structure,market conduct,and amrket performance that occur in chicken egg marketing of Sleman regency.....