

Praktek dan kebijakan MSDM untuk meningkatkan kinerja organisasi jasa pelayanan melalui kepuasan konsumen

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=119508&lokasi=lokal>

Abstrak

The relationship between specific 'bundles' of human resource management (HRM) policies and practices and organizational performance in the hospitality industry is not well understood....