

A comparative analysis of Korean Administration public relations Policies and the Implications for Democratic Governance

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=118393&lokasi=lokal>

Abstrak

This study compares each Korean administration's purposes of public relations, the communication flow of government PR, press policies and relationship between the press and the government, in order to examine characteristic and changes in the Korean governments' approaches to government PR....