

Konstruksi sosial media baru dan budaya komunikasi: penggunaan telepon genggam pada remaja millennial

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=113812&lokasi=lokal>

Abstrak

This research aims to explore the social construction of mobile phone as a form of new media. It was conducted under constructionist perspective, employing Giddens' structuration theory to analyze the interplay between the use of mobile phone as a form of new medium, and the communication culture of millennial teenagers. Qualitative method and phenomenological research tradition are applied in this research based on the perspective of the millennial teenagers. This research concludes that even though mobile telephone is a technological device, the use of mobile phone is a social construction, that in turn will construct values and communication culture of its users.